



## Message from the President

Welcome to an exciting 2011-2012 academic year! I hope you are all off to a great semester with upgraded equipment and software to meet your students' needs. Speaking of the latest equipment—are you interested in:

- Learning more about Google Docs, where you may upload and share files from your desktop, access it anywhere, and have real-time collaboration among colleagues—all for **free**?
- Discovering what and how Cloud computing is used—at **little or no** cost?
- Using the iPad just like any Internet-connected computer—all in technology that weighs **less than 1½** pounds?
- Learning about the latest Microsoft® products, including the ever-so-cool game system, Kinect?



Would you be interested in an on-site tour of Hawai'i's newest hotel—the Aulani, a Disney Resort and Spa in Ko Olina, with managers, many of whom have graduated from Disney College, explaining how we may better prepare students for various jobs at Disney?

Your Hawai'i Business Education Association Executive Board (see directory in this newsletter) has been busy planning a year of activities for your professional development. This includes teacher grants, a community service activity, student contests, and three conferences—fall, State, and spring. Please refer to the calendar of events within this newsletter.

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## Message From the President

*[Continued from page 1]*

Do you want to recognize those who have made significant contributions to your business education program? There will be several awards for teachers, administrators, business partners, legislators, club advisors, and students. What better way to honor and recognize outstanding achievement, than to nominate colleagues and students for awards?

Need money to support some of your purchases made for classroom use by students? We will hope to have two teacher grant opportunities for your creative and worthwhile projects.

Please look for applications for these various activities in the newsletters or through email via the HBEA membership list serve. Please be sure to fill out the HBEA membership application form and send in your payment to Dottie Sunio, Membership Chair, so you may be on our list serve to receive the latest mailings.

Are you getting excited and motivated for a G.r.r.r.e.a.t Year? I hope so. We need to keep abreast of the latest technology, provide our students with the current tools to help them succeed in this global workforce.

We are in positions that require us to keep up with technology and the latest trends in business—what a great career we chose! What an impact we may have on our students and generations to come! Join us and encourage your colleagues and administrators to join HBEA, NBEA/WBEA, and ISBE. Conferences at membership rates where we may learn from colleagues across the country who can share ideas and concerns with us...what a deal!

So, start your year off right...join the Hawai'i Business Education Association (HBEA, <http://hbea.org>), the National Business Education Association (NBEA, <http://nbea.org>) with automatic regional membership in its affiliate, the Western Business Education Association (WBEA, <http://wbea.info>), and the International Society for Business Educators (ISBE, <http://www.isbeusa.org>).

*Jean Hara*  
2011-2012 HBEA President



## In Memory of Terri Hunt



August 27, 1936—July 20, 2011

*To celebrate her full and happy life, family and friends participated in a memorial service for long-time HBEA member, Mrs. Terri Hunt, retired Employment Training Center, who passed away on July 20, 2011. Terri was actively involved in HBEA activities, even after she retired in 2001. We will miss Terri's bright eyes, smiling face, and positive demeanor.*

*Aloha, Terri.*





## Opportunities for Members

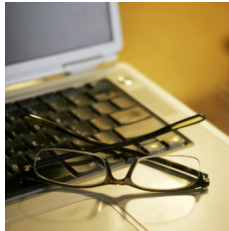
Members, there are some great opportunities for you in the way of scholarships and professional development. Don't delay, apply now. If you don't take the initiative to apply, you can't be considered.

### NBEA Scholarship Information

It would be great to have applications for this scholarship from the Western Region. This scholarship is for those in business education and related fields. Download the application at [www.nbea.org/newsite/opportunities/scholarships.html](http://www.nbea.org/newsite/opportunities/scholarships.html). The amount of this scholarship is \$1,000 and will help fund your advanced studies. **DEADLINE IS DECEMBER 1, 2011.**

### WBEA Professional Improvement Scholarship Information

This is another opportunity for business and computer science educators. The scholarship is



available for tuition and is offered and managed by the WBEA Executive Board through the WBEA

Professional Development Committee. The amount of this scholarship is \$500. Please see the Professional Improvement Scholarship application at [www.wbea.info](http://www.wbea.info). **DEADLINE IS JANUARY 1, 2012.**

### Professional Development Institute

This year the WBEA Professional Development Institute will be held on Friday, February 17, 2012, at the Fairmont Hotel in Newport Beach, California. One of the goals of the workshop is to have two potential leaders from each S/T/P attend the workshop. An incentive to attend is that participants will receive one-half of their registration at the conclusion of the Institute. Most

S/T/P's will then reimburse the other half of registration at the completion of the workshop.

The workshop is intended for members who would like to become involved in leadership at their local and regional levels with a potential of possibly becoming involved at the national level. More information and the application form can be accessed at [www.wbea.info](http://www.wbea.info). **DEADLINE IS DECEMBER 1, 2011.**

Be sure to check the websites and if you have any questions, contact Eileen Wascisin, NBEA Scholarship Committee, Professional Improvement Scholarship Committee, and Professional Development Institute (PDI) Director at [ejmw@comcast.net](mailto:ejmw@comcast.net).

*Jean Hara*  
President



Applications Are Also Available at [hbea.org](http://hbea.org)

## Congratulations to Recently Retired HBEA Members

- ☞ Rosie Harrington, Kapi'olani Community College
- ☞ Kathy Hill, Leeward Community College (former HBEA Treasurer)
- ☞ Shelley Konishi, Kaua'i Community College
- ☞ Arlis Legler, Kamehameha Schools (HBEA President 1985-1986)
- ☞ David Nakamaejo, Kapi'olani Community College (HBEA President 1982-1983)
- ☞ Rae Nishikawa, Kaua'i Community College
- ☞ Evelyn Sugihara, Windward Community College – Employment Training Center (HBEA President 2004-2005)





## Mary Jane Home Service Project

**HBEA** will again collect items for the Mary Jane Home Project. Personal hygiene items for women, baby products and clothes, and recycled job interview clothes for women are being collected to assist the residents.

The Mary Jane Home is for women of at least age 18 who live in a group home where they learn to care for themselves and their babies, if they choose to parent. The Home's goal is for the women to become independent and self-sufficient by providing assistance during their pregnancy and for a short time after delivery of their babies. During their residential stay, both teens and adults explore options of adoption and



parenthood. Residents receive education on topics such as prenatal care, labor and birth, infant care, parenting, decision making, relationship building, money management, goal setting, and health issues.

We are asking all members to support this service project by making a tax-deductible donation (write checks to **HBEA** with the memo section listing **Mary Jane Home Project**) or forwarding personal hygiene items such as toothpaste, soap, shampoo, hair conditioner, deodorant, hair brushes, and wash towels; baby products such as baby wash, wipes,

diapers, bibs, and clothes; and used but good quality job interview clothes for women. If you can help, please drop off your check donation or products no later than Thursday, December 1, 2011, to:

**Hawai'i Business Education Association**  
c/o Mrs. Jean Hara, President  
Business Division, BE-202  
Leeward Community College  
96-045 Ala 'Ike  
Pearl City, HI 96782-3393  
808.455.0346  
[jhara@hawaii.edu](mailto:jhara@hawaii.edu)



## Accolades to . . .



**HBEA Education Committee Chair, Kay Fujimoto Ono**, Associate Professor at Leeward Community College, who, at the NBEA Convention in New Orleans, was awarded the 2011 National Business Education Association Postsecondary Teacher of the Year in recognition of Outstanding Contributions in Teaching Business.

**HBEA Treasurer, Evelyn Wong**, Lecturer in Accounting at Leeward Community College, who was presented with the Leeward Community College Chancellor's Award for Outstanding Lecturer.

**HBEA President, Jean Hara** has been appointed by the NBEA Executive Director to serve on the National Business Education Association Policies Commission for Business and Economic Education.

**HBEA Education Committee Chair, Kay Ono**, has been appointed by the NBEA Executive Director to serve on the 2013 NBEA Convention Program Committee representing the Postsecondary Program Department.

**Brigham Young University Hawai'i** and the **University of Hawai'i – West O'ahu** that were selected the two top teams at the Hawai'i regional completion for the Students in Free Enterprise (SIFE) and went on to the national competition in May 2011. Congratulations HBEA members who are SIFE advisors—**Dr. Bill Neal** (BYU Hawai'i), **Kay Ono** (Leeward Community College), and **Warren Kawano** (Leeward Community College)—who were recognized as Sam Walton Fellows. Other teams were from Chaminade University, Hawai'i Pacific University, and Leeward Community College.

*Jean Hara*, President





## HBEA Current Members

Please welcome our HBEA members as of September 2011. Thank you all for supporting your professional organization. For a membership application, please see the application form at the Hawai'i Business Education website at [hbea.org](http://hbea.org).

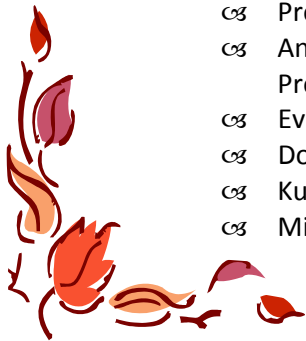
### 2011-2012 Executive Board:

- ☞ Jean Hara, President
- ☞ President-Elect, Vacant
- ☞ Angeline Nelson, Vice President
- ☞ Evelyn Wong, Treasurer
- ☞ Douglas Choy, Secretary
- ☞ Kuu'ipo Lum, Past President
- ☞ Michael Fujita, Historian

Kay Beach  
Douglas Choy  
Anne R. Chung  
Joanne Clark  
William B. Clark  
Michael Fujita  
Cheryl Fujii  
Jean Y. Hara  
Thomas K. Y. Kam  
Roy Y. Kamida  
Amy Marie Kiehle  
Kimberly Keys  
Eric J. Kusunoki  
Frances Kwock  
Joy Lane  
L. Kuuipo Lum  
Stanley K. May

Normadeen Musick  
Ellen T. Nagaue  
Val Tina V. Oishi  
Shelley S. Ota  
Cyrilla Pascual  
Evelyn A. Schemmel  
Cynthia L. J. Spencer  
Dorothy (Dottie) Sunio  
Ramsay Taum  
Emi K. Troeger  
Hector West  
Evelyn Wong  
Robert S. Yamane

*Dottie Sunio*  
Membership Chair



## Why Join HBEA?

If you are a Business teacher, a professional in the business world or a business student, you can benefit from a membership in HBEA. Your membership allows you to attend conferences at member prices, network with other professionals, and stay on the leader board with business topics and trends enabling you to prepare yourself and your students to compete in the *ever-changing* business world. Our membership year is a fiscal year from July 1 to June 30. There are four types of memberships: regular (\$20); corporate (\$25);



retired (\$5), and student (\$5). Our membership prices have not changed in over 20 years. There is a membership application on-line at <http://hbea.org>. Please fill it out and send to **Dottie Sunio, Leeward Community College, 96-045 Ala Ike St., Pearl City, HI 96782**. If you join NBEA (\$80), you get outstanding member benefits including a \$250,000 liability insurance policy. Please view all benefits at <http://www.nbea.org/newsite/member/index.html>. This also includes your membership in WBEA, our western region affiliate.

*Dottie Sunio*, Membership Chair





## WBEA Conference Highlights



### “Climbing to New Heights”

This was the theme of the WBEA Conference held in Seattle, Washington, in February 2011. The Tukwila Doubletree Hotel was the conference headquarters. Over 200 delegates from the Western states attended. There were numerous and varied workshops, featured speakers, lively entertainment, and the

chance to network with other business teachers and professionals from around the country.

Workshops topics ranged from “Google Docs,” “Cloud Computing,” “Meeting the Needs of the Online Student,” “New Features of Office 2010,” and “Straight Facts About Money,” to name a few. There seemed to be something for everyone. I would urge all HBEA members to attend a regional (WBEA) and/or national (NBEA) conference. You get new philosophies, new tools, new friends, and you come home feeling rejuvenated and eager to try out those fresh ideas. The next WBEA conference will be held on February 17-19, 2012, in Newport Beach, CA. Boston is the host for NBEA convention on April 3-7, 2012. More information is available at <http://www.nbea.org>

*Dottie Sunio*  
Membership Chair



## Constitution & Bylaws Proposed Edits

An amendment is being proposed to help HBEA’s Executive Committee establish a quorum which currently requires five members to be present. The proposal would establish a quorum with the attendance of at least 2/3 of the filled Committee positions. Currently there are seven positions and six are filled.

Changes to HBEA’s constitution and by-laws require the approval of the membership at a regular meeting. All members will be able to vote for any proposed changes at the Fall Conference on Saturday, November 19, 2011. You may submit proposed amendments to the Constitution Committee Chairperson, Roy Kamida ([kamida@hawaii.edu](mailto:kamida@hawaii.edu), 455-0294), at least 30 days prior to the meeting. Members who are eligible to vote but cannot attend the November 19 meeting can request an absentee ballot that must be returned or postmarked by November 5, 2011. The current constitution and proposed amendments can be found at our HBEA website.



*Roy Kamida*  
Constitution Chair





## 2011-2012 Annual Keyboarding Contest

Sponsored by the  
Hawai'i Business Education Association (HBEA)

**Awards**  
First place, \$50  
Second place, \$25  
Overall winner, \$25

Please keep your students in your keyboarding, word processing, computer applications, or document formatting courses in mind for the following keyboarding awards. Students from your fall semester courses may be considered for this award to be made during the spring semester.

### Contest

- Two students from each level (intermediate/middle, high school, and postsecondary) will be given an award.
- Winner will be determined by the highest net words a minute (NWAM).
- Student with the highest NWAM will be the overall winner and receive an additional \$25 monetary award.

### Contest Procedures

- Five-minute timed writing must be completed using a keyboarding software that automatically imprints the speed and errors.
  - ⇒ Five (5) maximum errors will be allowed for software programs with no backspacing available; two (2) points deduction per error.
  - ⇒ No errors allowed on timed writings with backspacing available.
- Submit entries to:

**Mrs. Jean Hara, Professor  
HBEA Keyboarding Contest  
c/o Business Division, BE-202  
Leeward Community College  
96-045 Ala 'Ike  
Pearl City, HI 96782-3393**
- Contact Jean Hara for questions or if you need a keyboarding site for testing ([jhara@hawaii.edu](mailto:jhara@hawaii.edu), 808.455.0346).

### Contest Eligibility

- State of Hawai'i intermediate/middle, high school, or postsecondary student.
- Contestant must be sponsored by a current HBEA member.

### Important Dates

- Timed writing and application **must be received by April 1, 2012.**
- Award presentation at the HBEA Spring Conference and Installation on Saturday, May 5, 2012. The site and time will be announced later.





## EXECUTIVE BOARD 2011-2012

July 1, 2011 through June 30, 2012

<b>President, Jean Hara</b>	Leeward Community College • 96-045 Ala 'Ike Pearl City, HI 96782-3393 • 808.455.0346 • jhara@hawaii.edu
<b>President-elect</b>	
<b>Vice President, Angeline (Angie) Nelson</b>	Heald College • 1500 Kapiolani Blvd. • Honolulu, HI 96814 • 808.955.1500 • angeline_nelson@heald.edu
<b>Treasurer, Evelyn Wong</b>	Leeward Community College • 96-045 Ala 'Ike • Pearl City, HI 96782-3393 • 808.455.0615 • eswong@hawaii.edu
<b>Secretary, Douglas Choy</b>	Leeward Community College • 96-045 Ala 'Ike • Pearl City, HI 96782-3393 • 808.455.0614 • dchoy@hawaii.edu
<b>Past President, Ku'uipo Lum</b>	Leeward Community College • Ku'uipo Lum • 96-045 Ala 'Ike • Pearl City, HI 96782-3393 • 808.455.0349 • kuuipol@hawaii.edu
<b>Historian, Michael (Mike) Fujita</b>	Leeward Community College • 96-045 Ala 'Ike • Pearl City, HI 96782-3393 • 808.455.00422 • fujitam@hawaii.edu
<b>Aloha and Hospitality</b> <i>Emi Troeger, Co-chair</i> <i>Ellen Nagaue, Co-chair</i>	Windward Community College • 45-720 Keaahala Road • Kaneohe, HI 96744 • 808.236.9252 • emi@hawaii.edu
	Windward Community College • 45-720 Keaahala Road • Kaneohe, HI 96744 • 808.236.9251 • nagaue@hawaii.edu
<b>Awards, Anne Chung, Chair</b>	Hawai'i Community College • 200 West Kawili Street • Hilo, HI 96720-4091 • 808.974.7497 • archung@hawaii.edu
<b>Constitution, Roy Kamida, Chair</b>	Leeward Community College • 96-045 Ala 'Ike • Pearl City, HI 96782-3393 • 808.455.0294 • kamida@hawaii.edu
<b>Education, Kay Ono, Chair</b>	Leeward Community College • 96-045 Ala 'Ike • Pearl City, HI 96782-3393 • 808.455.0223 • kayono@hawaii.edu
<b>Fall Conference, Jean Hara</b>	See above.
<b>Legislative</b>	
<b>Membership, Dorothy (Dottie) Sunio, Chair</b>	Leeward Community College • 96-045 Ala 'Ike • Pearl City, HI 96782-3393 • 808.455.0348 • sunio@hawaii.edu
<b>Newsletter, Cheryl Fujii</b>	Kaua'i Community College • 3-1901 Kaumuali'i Highway • Lihu'e, HI 96766 • 808.245.8244 • cfujii@hawaii.edu

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EXECUTIVE BOARD	
Standing Committees and Appointments (Article IV, Sections 1, 3, 4, and 5)	
<b>Nominations</b> , <i>Ku'uipo Lum, Chair</i>	See above.
<b>Public Relations</b> , <i>William (Bill) Neal, Chair</i>	University Relations and Communications • Brigham Young University Hawai'i – #1945 • 55-220 Kulanui Street • Laie, HI 96762 • 808.675.3589 • <a href="mailto:nealw@byuh.edu">nealw@byuh.edu</a>
<b>State Conference</b> , <i>Angeline (Angie) Nelson, Chair</i>	Heald College • 1500 Kapiolani Blvd. • Honolulu, HI 96814 • 808.955.1500 • <a href="mailto:angeline_nelson@heald.edu">angeline_nelson@heald.edu</a>
<b>Ways and Means</b> , <i>Jean Hara and Conference Chair</i>	See above.
Ad Hoc or Special Committees and Appointments (Article IV, Sections 2)	
<b>Grants &amp; Scholarships</b>	
<b>Service Projects</b> , <i>Jean Hara</i>	See above.
<b>Student Contests</b>	
<b>Website</b> , <i>Michael (Mike) Fujita, Webmaster</i>	See above.

## NBEA Scholarship Program

*Quick Link*

**[NBEA Scholarships](http://www.nbea.org/newsite/opportunities/scholarships.html)**

[www.nbea.org/newsite/opportunities/scholarships.html](http://www.nbea.org/newsite/opportunities/scholarships.html)

Deadline: December 1, 2011

Each year, NBEA awards two \$1,000 scholarships to members pursuing continuing education or graduate study in business education. The scholarships will recognize and support educators who have given evidence of leadership and scholarship potential in the field of business education. Applications are due to the NBEA office by December 1, 2011, and winners will be presented their scholarships at the annual NBEA convention.

The complete application document and criteria can be downloaded at <http://www.nbea.org/newsite/opportunities/scholarships.html>.



## HBEA Calendar of Events for July 1, 2011 to June 30, 2012

### 2011

Dates	Event	Location
Tuesday, September 13 3:30-5:30 p.m.	Executive Board Meeting	Leeward Community College BE-229
Thursday, September 15	Newsletter Deadline All Articles and Photos to Newsletter Editor	Kaua'i Community College
Saturday, October 1	Newsletter Deadline Posting to Internet	Kaua'i Community College
Tuesday, October 18 3:30-5:30 p.m.	Executive Board Meeting	Leeward Community College BE-229
Tuesday, November 15	Newsletter Deadline All Articles and Photos to Newsletter Editor	Kaua'i Community College
Saturday, November 19 8:00 a.m.—1:30 p.m.	Fall Conference	Leeward Community College
Saturday, November 19 1:30—3:30 p.m.	Executive Board Meeting (after the conference)	Leeward Community College
Thursday, December 1	Newsletter Deadline Posting to Internet	Kaua'i Community College
Thursday, December 1	Awards Postmark Deadline (HBEA and also WBEA and NBEA)	Hawai'i Community College
Thursday, December 1	Teacher Grant Fall Deadline	To be determined
Thursday, December 1	Service Project Donations Deadline	Leeward Community College
Saturday, December 3 9:00-10:00 a.m.	Service Project for Mary Jane Foundation—Gift Baskets Preparation	Leeward Community College BE-229
Saturday, December 3 10:00 a.m.-12 noon	Executive Board Meeting, after the Mary Jane Foundation Service Project	Leeward Community College BE-229

*[Continued on page 11]*

## HBEA Teacher Grant

### Fall 2011

**Maximum grant request is \$500.**

- Any HBEA member who is a business teacher in a Hawai'i school during the 2011-2012 school year may apply. If you are not a member, you must join HBEA.
- Grant money should be used to purchase classroom equipment or supplies that will benefit all students.
- Grant requests will NOT be considered for: travel, in-service training, consultants and/or teacher substitutes, T-shirts, incentives or parties.
- Go to <http://hbea.org> to download an application.

***Application must be received by December 1, 2011.***



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## HBEA Calendar of Events for July 1, 2011 to June 30, 2012

2012		
Dates	Event	Location
Friday, January 27 4:30-7:30 p.m.	State Conference Computer Workshops	To be determined
Saturday, January 28 8 a.m.-1:30 p.m.	State Conference	To be determined
Saturday, January 28 1:30-3:30 p.m.	Executive Board Meeting, after the State Conference	To be determined
Tuesday, February 7 3:30-5:30 p.m.	Executive Board Meeting	Leeward Community College BE-229
Tuesday, March 13 3:30-5:30 p.m.	Executive Board Meeting	Leeward Community College BE-229
Thursday, March 15	Newsletter Deadline All Articles and Photos to Newsletter Editor	Kaua'i Community College
Sunday, April 1	Newsletter Deadline Posting to Internet	Kaua'i Community College
Sunday, April 1	Teacher Grant Spring Deadline	To be determined
Sunday, April 1	HBEA Student Award Postmark Deadline	Hawai'i Community College
Sunday, April 1	Student Contests Deadline	
Tuesday, April 17 3:30-5:30 p.m.	Executive Board Meeting	Leeward Community College BE-229
Saturday, May 5 8:00 a.m.-1:30 p.m.	Spring Conference and Installation Awarding of Outstanding Student Award and Teacher Spring Grant Award	To be determined
Saturday, May 5 1:30-3:30 p.m.	Executive Board Meeting, after the Spring Conference	To be determined
Tuesday, May 15	Newsletter Deadline All Articles and Photos to Newsletter Editor	Kaua'i Community College
Friday, June 1	Newsletter Deadline Posting to Internet	Kaua'i Community College
Saturday, June 2 9:00-10:30 a.m.	Executive Board Meeting Transition Meeting—Old and New Officers and Committee Chairs	Leeward Community College BE-229
Saturday, June 2 10:30 a.m.-12 noon	Executive Board Meeting 2012-2013 Officers and Committee Chairs	Leeward Community College BE-229





## HBEA/WBEA/NBEA Awards

**Acknowledge your deserving colleagues and business partners. Nominate them for various professional awards:**

### HBEA Awards

- ❖ Outstanding Business Educator of the Year
- ❖ Outstanding CTSO Advisor
- ❖ Distinguished Service
  - ◆ Business Educator
  - ◆ School Administrator, Business Person, Legislator, or Company

For HBEA Nomination Forms:

<https://hbea.org>

### WBEA Awards

- ❖ Outstanding Business Educator of the Year
- ❖ Newsletter Recognition
- ❖ Outstanding CTSO Advisor
- ❖ Distinguished Service
  - ◆ Individual
  - ◆ Business Person, Legislator, or Company

For WBEA Nomination Forms:

<https://wbea.info/awards.html>

### NBEA Awards

- ❖ Secondary Teacher of the Year
- ❖ Postsecondary Teacher of the Year
- ❖ Collegiate or University Teacher of the Year
- ❖ Distinguished Service
  - ◆ Administrator or Supervisor
  - ◆ Institution, Organization, Business, Government Agency, or Individual
- ❖ Middle School Teacher of the Year

For NBEA Nomination Forms:

<https://nbea.org/newsite/opportunities/index.html>

- ◆ HBEA nomination forms will be available soon on the HBEA website and should be sent to [Anne Chung](#).
- ◆ WBEA nomination forms are available at <https://wbea.info/awards.html> and should be sent to the [WBEA Awards Director](#).
- ◆ NBEA nomination forms are available at <http://nbea.org/newsite/opportunities/index.html> and should be sent to the [NBEA Awards Committee](#).

**December 1, 2011**, is the deadline to submit the correct number of copies of the completed nomination form, with all required materials included. Send HBEA nominations (**postmarked no later than December 1, 2011**) to:

**Mrs. Anne Chung, Instructor**  
**HBEA Awards Chair**  
**c/o Hawaii Community College**  
**200 W. Kawili Street**  
**Hilo, HI 96720-4091**

We are waiting to hear from you! Please contact Anne Chung if you are willing to serve as a judge on the HBEA award committee. 808.974.7497 or [archung@hawaii.edu](mailto:archung@hawaii.edu).





# Hawai`i Business Education Association Fall Conference

Saturday, November 19, 2011 ♦ 8:30 a.m. to 1:00 p.m.  
Leeward Community College  
96-045 Ala 'Ike  
Pearl City, HI 96782-3393



**Business Education  
Yesterday...Today...Tomorrow  
"Yestermorrow"**

Yesterday, students took notes while teachers lectured in the front of a classroom, using overhead projectors, blackboards, whiteboards, and handouts.

Today, students use websites to link to notes, PowerPoint presentations, and online courses. Teachers have become facilitators, webpage designers, and creative project-based

coordinators for engaged student learning.

Tomorrow, students will use their smart phones and iPad technology to engage in class activities remotely or within the classroom while the teacher facilitates discussions with live classroom students and remotely with students at home, on ships, abroad, or at neighbor island campuses.

Business Education has changed and keeps changing. Keeping up with the latest trends and technologies may be challenging. You don't have to do this on your own. Hawai'i Business Education Association is here to help you develop professionally and technologically to be ready for tomorrow.

### Conference Speakers:

**Kepano Kekuewa** is Apple's Account Executive supporting educational institutions in the State of Hawai'i. A local-boy from Kona and a graduate from UH, Kepano's early interest in computers led him to a career in technology. Working for the Orkand Corporation, Sun Microsystems and Oracle, Kepano has consulted for public and private enterprises across the globe. Following the trend toward the mass-personalization of technology, Kepano joined Apple in 2005 to dedicate his attention to Hawai'i's educational community.



**Jodi Nozoe Chang** is a Certified Financial Planner™ and Vice President of Investments at UBS Financial Services. She specializes in comprehensive financial planning and investment consulting for small business owners and executives, retirees, and women in transition (divorced, widowed). In July 2007, Jodi joined UBS after serving clients at Smith Barney for 9 years. This is her 11<sup>th</sup> year serving in the financial services industry. Jodi has a Series 7 investment license, Series 65, and Series 63. In August 2005 she obtained a national designation as a Certified Financial Planner™ with various areas of certification. She regularly conducts educational seminars on retirement, investment, and estate planning.






**Melia Tauvela** is currently an Instructional Technology Resource/Education 101 Teacher (ITRT) at the Kamehameha High School Kapālama Campus with over 10 years of teaching experience in various subjects. As an ITRT, Melia has helped numerous teachers incorporate project- and problem-based lessons into their courses using the technology tools of today. She is passionate about challenging teachers and students to expand their thinking and learning capacities through the use of technology to better meet the needs of our globally evolving society.





# Hawai'i Business Education Association Fall Conference

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Conference Schedule		
8:30 a.m.-9:15 a.m.	<b>Registration and Breakfast.</b> Welcome and Opening Remarks	
9:30 a.m.-10:30 a.m. 	<p><b>Learning with iPad.</b> This session will provide attendees with an overview of mobile technology and its application in education with special focus on the iPad as a learning and productivity tool. Student-centered learning, engagement, retention and collaboration are among the many areas that iPad deployments can address. This session will describe why the iPad has become the platform of choice for many schools and how schools are investing in iPads to improve services while reducing the cost of education.</p> <p><b>Presenter: Kepano Kekuewa</b></p>	
	<b>Technology Track</b>	<b>Money Management Track</b>
9:45 a.m.-10:45 a.m.  	<p><b>Developing and Using iPads.</b> This session will provide an overview of institutional purchases and software deployment (i.e. how do we buy apps?). We will also demonstrate several iPad apps to enhance student engagement and participation. Attendees are welcome to bring their own iOS devices (especially iPhones, iPod touches and iPads with cameras) to participate in a classroom simulation with mobile applications.</p> <p><b>Presenter: Kepano Kekuewa</b></p>	<p><b>Teaching Money Management to Students.</b> Learn to engage students in learning:</p> <ul style="list-style-type: none"> <li>• Basics of budgeting</li> <li>• Saving/Investing</li> <li>• Expenses/Spending plan</li> <li>• How to put your money to work</li> <li>• Value of compounding</li> <li>• Needs vs. wants</li> </ul> <p><b>Presenter: Jodi Nozoe-Chang</b></p>
11:00 a.m.-12 noon  	<p><b>The Nuts 'n Bolts of Teaching in 2011.</b> Wondering how to teach to the first generation who has never known life without the Internet? Come and be introduced to an action-packed hour of engaging Web 2.0 tools to help you do just that. Bring your Smartphones and/or laptops to join in on the fun.</p> <p><b>Presenter: Melia Tauvela</b></p>	<p><b>Thinking of Retirement... Oh Really?</b> Questions to consider:</p> <ul style="list-style-type: none"> <li>• Will my money last through retirement?</li> <li>• Do I need long-term care insurance?</li> <li>• What are my retirement investment options?</li> <li>• Since I'm retiring soon, what do I need to do now?</li> <li>• Should I be concerned about eldercare, estate planning and advanced help care directives?</li> </ul> <p><b>Presenter: Jodi-Nozoe-Chang</b></p>
12 noon-1:00 p.m.	Lunch	
1:00 p.m.-1:30 p.m.	HBEA Membership Meeting. Voting on HBEA Constitution and Bylaws edits.	

[Continued on page 15]



# HBEA Fall Conference Registration Form

**Saturday, November 19, 2011**

Business Education  
Yesterday...Today...Tomorrow  
"Yestermorrow"

Name:			
Position:			
Business:			
Mailing Address:			
Telephone:		Email Address:	
<input type="checkbox"/> 2011-2012 HBEA member fee			\$35.00
<input type="checkbox"/> Non-HBEA member fee			\$55.00

**Please make check payable to:        HBEA**

**Mail to:**                                        **c/o Mrs. Jean Hara, President**  
**Business Division, BE-202**  
**Leeward Community College**  
**96-045 Ala 'Ike**  
**Pearl City, HI 96782-3393**

If your students would like to participate in a service project by helping with registration, introducing speakers, or giving lei, please contact Jean Hara at 455.0346, to make arrangements.

Unless otherwise notified, all photos taken at the HBEA Fall Conference on November 19, 2011, may be used in HBEA, WBEA, or NBEA publications and websites.

**Registration deadline: Friday, October 28, 2011**

**HAWAI`I BUSINESS  
EDUCATION  
ASSOCIATION**

Mrs. Jean Hara, President  
Leeward Community College  
96-045 Ala`Ike  
Pearl City, HI 96782-3393

*Promoting Business Education in  
the State of Hawai`i*

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**Western Business  
Education Association**,  
and of the **National  
Business Education  
Association**.

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